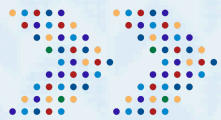


Exhibitor Prospectus

ATiA 2026



JANUARY 29-31

ORLANDO WORLD CENTER MARRIOTT



Why Exhibit at the ATIA Conference?



Connect with the assistive technology community from around the world! As an ATIA Conference exhibitor, you will gain visibility and exposure at **one of the largest and most diverse AT conferences in the world**. Reach over 3,200 attendees across the AT Community, from consumers to professionals and leaders across all the diverse segments of disability. ATIA attendees play a key role in assistive technology purchasing decisions.



Conference Attendees



Attendees of the ATIA Conference indicated the following **interest areas that span all aspects of AT.**

AAC
71%

Education
& Learning
70%

Blind/
Low Vision
53%

Physical
Access/Mobility
48%

Deaf/Hard
of Hearing
40%

Transition/
Workplace
36%

Aging & AT
33%

Higher
Education
24%

ATIA Attendee Voices

There's no other event in the world that brings together the best of AT. All exhibitors had their most knowledgeable staff ready to demonstrate and explain.

98%

of attendees were more than satisfied with their overall conference experience

95%

of attendees would recommend the ATIA Conference

This conference is a wonderful place to learn about the most current, cutting-edge assistive technology. It's a one-stop-shop for networking, CEUs, and learning about the latest tech in the exhibit hall.



ATIA Conference Value

EXHIBITOR BENEFITS



- Connect with **3,200+** attendees in the AT community
- Access an audience of engaged AT purchasing decision makers
- **13+** total Exhibit Hall hours, including unopposed time
- Build relationships with other exhibitors and ATIA members
- Highlighted on the conference mobile app and website

EXHIBITOR VOICES



ATIA remains the one key event where we can successfully present and promote all of our AT solutions to an excellent cross-section of users, decision makers, and partners in the whole Assistive Technology field.



ATIA is **THE** place to catch up with partners and get in touch with the people who use our products daily.

99%

of exhibitors identify the ATIA Conference as a key part of their marketing efforts.



93%

of exhibitors reported the ATIA Conference connects them to their target audience

Exhibit Booth Information

Regular Booth

- 10' x 10' booth inside Exhibit Hall
- Member rate starts at \$2,750
- Non-member rate starts at \$4,300

Premium Booth

- 10' x 10' booth outside Exhibit Hall
- Member rate starts at \$3,650
- Non-member rate starts at \$5,050

Standard Booth Configuration Includes

- Two full conference registrations
- One 60-minute Education Session*
- Company sign
- Two side chairs
- One wastebasket
- 500 watt electrical drop
- White skirted table (6')
- Personalized booth configurations available for an additional fee

First-Time Exhibitor?

Start Up Station

- 5' x 5' table inside Exhibit Hall
- Start Up Station rate \$2,050

Start Up Station Configuration Includes:

- Two full conference registrations
- One 60-minute education session*



Discounted Member Rates
Available Until March 31



ATIA Member Benefits

ADDITIONAL EXHIBITOR BENEFITS FOR ATIA MEMBERS

- Early-bird member pricing on Conference booths
- Member discounts on regular booth registration rates
- Priority booth selection
- One 20-minute Product Demonstration Center Session
- Opportunity to reserve a sponsored meeting room
- Additional Conference sponsorship opportunities
- ATIA members-only lunch meeting at the Conference
- Discounted additional staff registrations

[Purchase Your
ATIA 2026 Booth](#)

Want to Become a Member?



For a full list of membership levels and benefits

Visit atia.org/membership

*Calendar year 2025 membership dues must be current and paid in full at time of booth application.

Join Us at ATIA 2026!



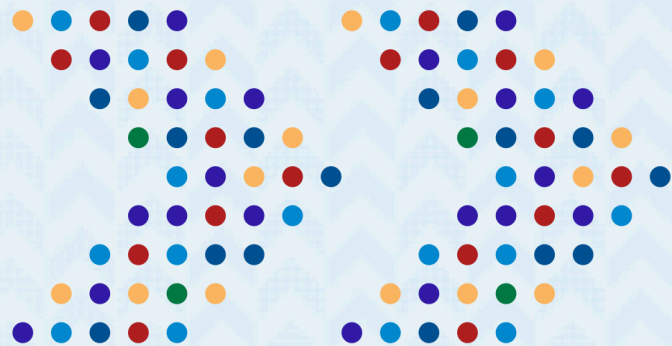
atia.org/exhibitors

- Visit atia.org/exhibitors and click on “Purchase a Booth.”
- Contact the ATIA Sales Team at exhibits@atia.org or 877-687-2842



atia.org/membership

Join ATIA by visiting atia.org/membership.



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